



54 AFRICAN DRIVES PRESENTS: THE NAMIBIAN EPIC “A JOURNEY OF PURPOSE AND PRESTIGE”



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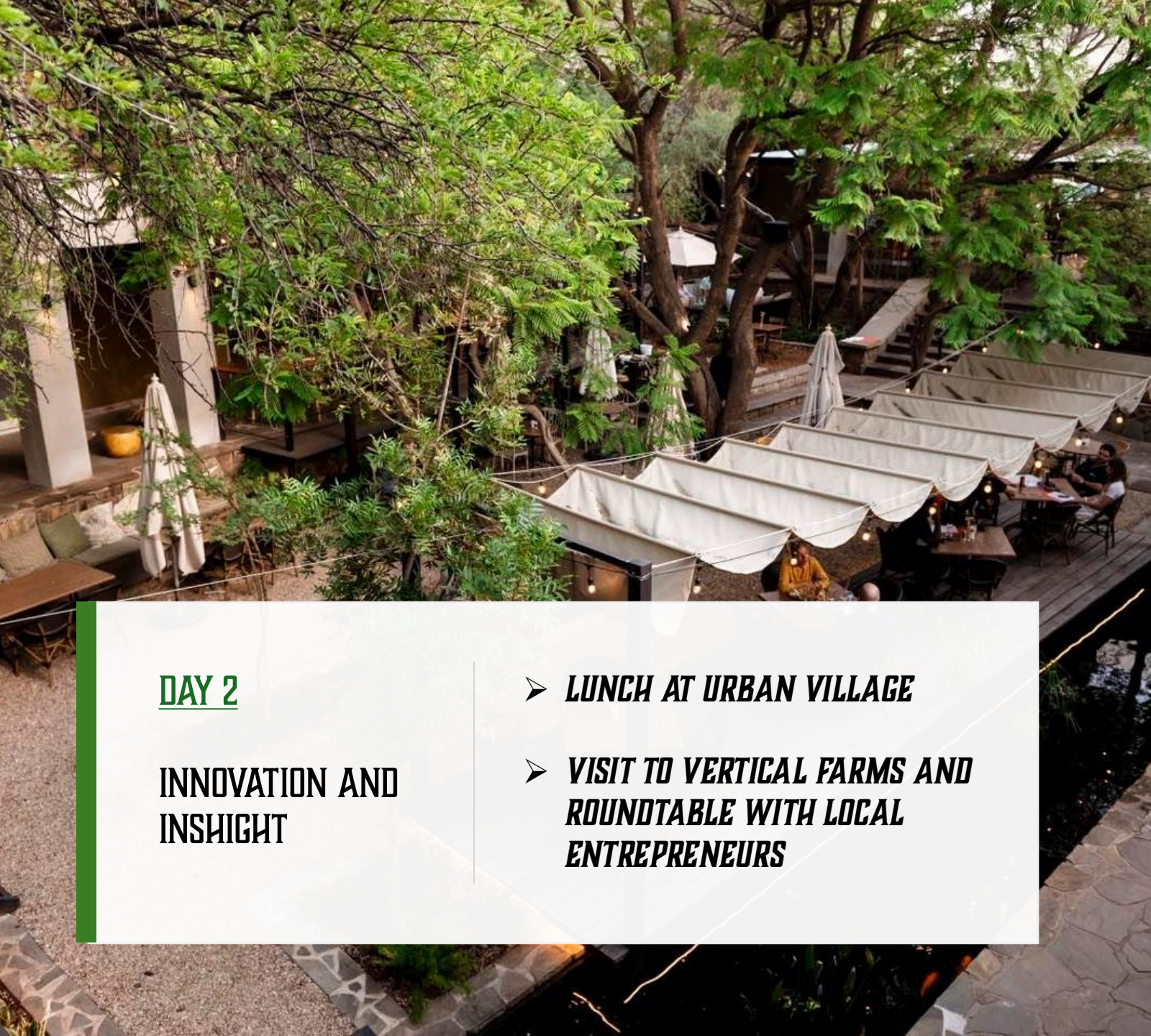


DAY 1

WELCOME TO
WINDHOEK

➤ ***ARRIVAL AND OVERNIGHT AT
AVANI WINDHOEK***

➤ ***EVENING TO ACCLIMATIZE AND
SETTLE INTO NAMIBIA***



DAY 2

INNOVATION AND INSIGHT

- ***LUNCH AT URBAN VILLAGE***
- ***VISIT TO VERTICAL FARMS AND
ROUNDTABLE WITH LOCAL
ENTREPRENEURS***





NIPDB

Namibia Investment Promotion
& Development Board



DAY 2

BUSINESS ROUNDTABLE

- ***ENGAGE IN A STRATEGIC
DIALOGUE WITH LOCAL LEADERS***
- ***DINNER AT THE AVANI HOTEL
SHOWCASING SOME OF
NAMIBIA'S FINEST FLAVOURS IN
AN ELEGANT SETTING***





DAY 3

GREEN HYDROGEN
VISION AND FINE
DINING

- ***A PIVOTAL ENCOUNTER WITH NAMIBIA'S ENERGY FUTURE, WHERE INNOVATION MEETS AMBITION***
- ***PRIVATE DINING WITH NAMIBIAN BUSINESS VISIONARIES AT SKY RESTAURANT ROOF TOP***





DAY 4

JOURNEY TO THE NORTH

➤ ***TRAVEL TO THE WILDERNESS
RHINO DESERT CAMP IN
DAMARALAND***



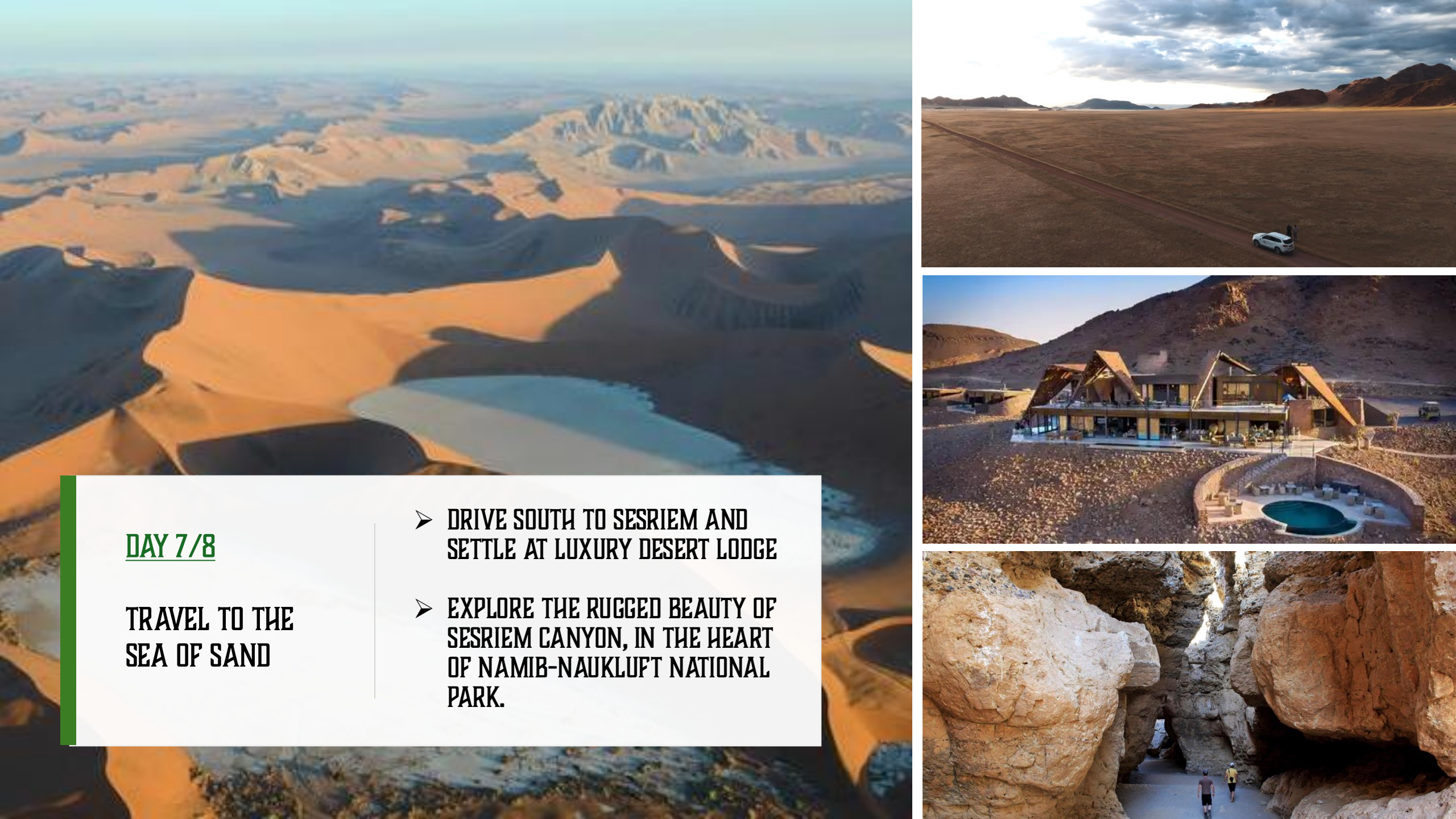


DAY 5/6

RHINO CONSERVATION EXPERIENCE

- TRACK BLACK RHINO AND
ENGAGE WITH RANGERS
- CAMPFIRE CONVERSATIONS AND
WILD LANDSCAPE IMMERSION





DAY 7/8

TRAVEL TO THE SEA OF SAND

- DRIVE SOUTH TO SESRIEM AND SETTLE AT LUXURY DESERT LODGE
- EXPLORE THE RUGGED BEAUTY OF SESRIEM CANYON, IN THE HEART OF NAMIB-NAUKLUFT NATIONAL PARK.



DAY 9

NAMIB DESERT MAGIC

- DAWN BALLOON RIDE AND DESERT GLAMOROUS BREAKFAST
- MEETING WITH ENTREPRENEURS INVESTING IN EDUCATION



DAY 10

ICONIC DUNES OF SOSSUSVLEI

- ***4X4 EXPEDITION INTO THE DUNE
SEA AND DEADVLEI***





DAY 11

DIAMOND COAST
DRIVE

➤ *TRAVEL TO COASTAL TOWN OF
LÜDERITZ*





DAY 12

OCEAN
INNOVATION WITH
KELP BLUE

➤ **MARINE CONSERVATION DAY
AND MEETING WITH PIONEERING
LEADERS**





DAY 13

OFF-ROAD EXPEDITION TO THE FORBIDDEN COAST

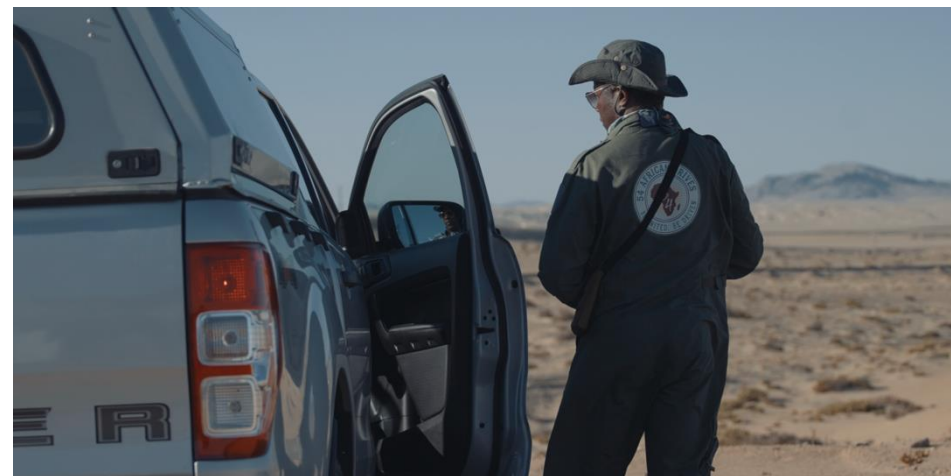
➤ **FULLY CATERED 4X4 ADVENTURE
AND WILD CAMPING**



DAY 14

EPIC DESSERT DRIVE

- *DRIVE TROUGH CINEMATIC
LANDSCAPES*
- *DISCOVER DEEP HORIZONS, EVER-
CHANGING TERRAIN*
- *THOUGHTFUL STOPS THAT TURN
EVERY MILE INTO A MEMORY.*



WHAT'S INCLUDED IN YOUR NAMIBIAN EXPERIENCE

Embark on a fully curated luxury exploration across Namibia, seamlessly blending comfort, discovery, and purpose. Every element is thoughtfully arranged to deliver a meaningful, high-end experience.

International & Internal Transfers

- Return international flights (UK ↔ Windhoek, Namibia)
- Private airport transfers and ground transportation throughout the trip
- Internal travel between key destinations (including long-distance support and rest stop planning)

Vehicle Hire & Adventure Gear

- Premium 4x4 vehicle rental (self-drive, fully equipped for remote terrain)
- Camping equipment where necessary (for wilderness overnight stays)
- All fuel and maintenance costs included

Permits, Visas & Local Access

- All entry permits to parks and conservation zones
- Visa assistance for all international travellers
- On-the-ground coordination for seamless access to remote areas

Expert Local Support/Hospitality

- Daily guidance from 54AD local partners & logistics team
- Networking & roundtables with Namibian innovators and government leaders
- Exclusive cultural meet-ups and hosted business dinners

All Meals & Beverages

Breakfast, lunch, and dinner daily (set menus with flexibility)

Drinking water, soft drinks, and selected beverages

Welcome and farewell dinners in stunning locations

Full Board Accommodation

Windhoek: Avani Windhoek Hotel & Casino (premium comfort in capital)

Damaraland: 2 nights at the exclusive Desert Rhino Camp (with expert guides)

Namib Desert: 2 nights at Kulala Desert Lodge, stunning views of Sossusvlei

Lüderitz: Charming guesthouse (as experienced by the 54AD team previously)

Diamond Coast: Wilderness overnight camp (fully catered & supported)

En-route stays: Comfortable hotel in Keetmanshoop for return leg

All breakfasts, lunches, and dinners included with curated menus and dietary options

Premium Activities & Experiences

Hot-air balloon safari at dawn over the Namib Desert with champagne breakfast

Black Rhino tracking with Save the Rhino Trust — guided conservation experience

Ocean innovation visit with Kelp Blue — optional sea excursion

Iconic dunes of Sossusvlei & Deadvlei (Big Daddy dune climb)

Private 4x4 expedition into the remote Diamond Coast (2-day off-grid experience)

Add-ons Available on Request

Single-room supplements

Extra days in Windhoek or Cape Town (if extending)

Flight upgrades or additional safari experiences

PRICES - A premium adventure with purpose blending comfort, conservation, culture, and connectivity.

Everything is handled.

You simply arrive, experience, and grow FOR £19,957 p.p